

**2. Action plan**

**(1) Aims**

- To make action plans to solve biodiversity issues by the participants
- To take initiative to implement their action plans toward COP10



**(2) Outline & Contents**

The participants brought ideas for solving biodiversity issues before the conference. Through the conference, each participant developed their ideas and filled the action plan worksheet. On Day 3, participants made 4 categories based on their ideas. Categories were education, public awareness, networking, and specific campaign. In these categorized groups, participants shared their detailed ideas and ended up making 9 action plan groups accordance with their interest: Education- "Growing Together Program", "Eco-tourism", public awareness- "Campaign on International day for Biological Diversity in Nagoya", "Rising Awareness through Media", and "Starting Blog", networking- "Asian Youth Network on Biodiversity", specific campaign- "Making a Song", "Making a Website", and "Standard Operational Procedure of Public Awareness

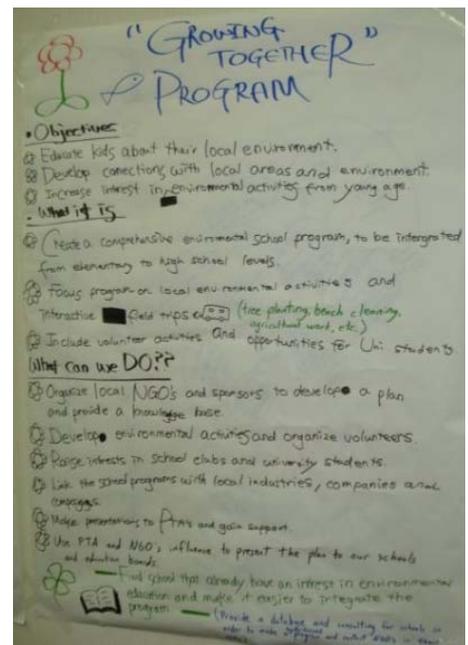
Program". Each group had 5 -10 people. In the workshop after that, the participants discussed their plan in groups and shared the plan among group members for making their plan more effective. In the morning of Day 4, they prepared for the presentation at the Asian Youth Biodiversity Forum in the afternoon. In the forum, they showed their plans to the audience. And in the finale of the forum, all participants sang the song rewritten by one of the action plan groups.



**(3) Achievements**

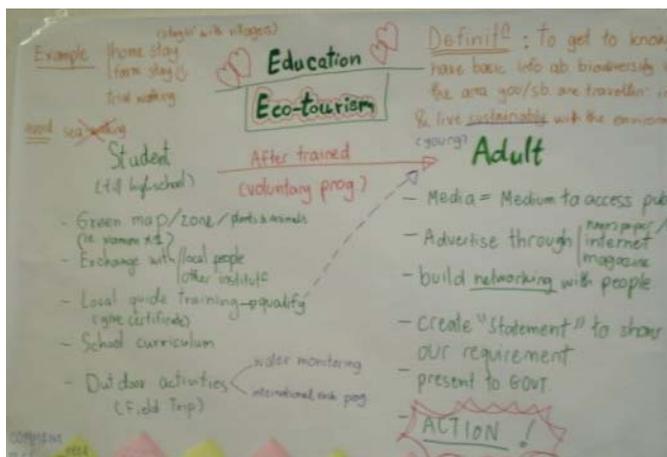
Education- Growing Together Program

This group planned an environmental education program for an elementary school and a local stakeholder. "Growing together" means all stakeholders in local area enhance their awareness on biodiversity through this program. They paid attention to the view of "local." So, they emphasized the relationship among local groups such as NGOs, university/high school students, companies and so on. They also came up with ideas to make a database of local groups, opportunities for joining volunteer and local environmental activity programs that are needed.



Education- Eco-tourism

The other team on education focused on eco-tourism. They defined "eco-tourism" as opportunities to get to know basic information about biodiversity through traveling and experiencing a sustainable lifestyle.



Public awareness- Campaign on International Day for Biological Diversity in Nagoya



Campaign group planned a campaign on the next International Day for Biological Diversity (May 22, 2010). Group members made 7 plans: reducing waste plastic bags and foods in shopping, charity in school, collecting plastic bottle tops, familiarizing reusable dishes, offsetting CO<sub>2</sub> emission, stopping illegal hunting, and improving plantation. They were separated into 7 teams and discussed on each campaign. They planned to carry out some plans in Nagoya city in which this conference was held and a similar conference will be held in 2010.

Public awareness- Rising Awareness through Media

This group discussed on how to raise public awareness. They focused on mass media use as the key to encourage people to have environmentally-friendly mind and take actions.



Public awareness- Starting Blog



This group decided to start a blog about biodiversity, the environment surrounding group members, and other similar issues. The blog was in Japanese because they wanted to make blog for Japanese high school students. They began to post articles from September 2009 on the website.

The URL of the blog is shown below.  
<http://ecofriends.en-grey.com/>

Specific campaign- Making a Song

The slogan of this group was calling for the biodiversity conservation through music, which was the common language in the world. They translated the song of "まあるいいのち" (Ma-a-rui-inochi) by Iruka, Japanese singer-songwriter and a goodwill ambassador for IUCN, into 5 languages. Title of the song literarily means life is round, however, it means all lives on the earth are connected. All participants sang this song in the finale of the forum.

<p><b>Japanese</b>                  みんなおなじ                  いているから                  ひとりにひとつずつ                  たいせつないのち</p>	<p><b>“We are one”</b>  <i>All of us live on Earth                  No one lives alone                  We hope to have a happy life                  in a peaceful world</i></p>	<p><b>Thai</b>                  Lork ja suay puak rao tong chuay gan                  Rub roo duay gan                  puer tam hai lork                  nee sod sai</p>
<p><b>Korean</b>                  우리는 모두다                  지구에 살지요                  우리 모두 하나 하나                  소중한 생명</p>	<p><b>Chinese</b>                  Dajia dou tongyang de                  shenghuo zai diqiu                  Tianshang gei mei yi ge ren                  baogui de shengming</p>	<p><b>Indonesian</b>                  Ingat Lingkungan KITA,                  Mari kita jaga bersama                  Ayo bangkit hey kawan !!                  ulurkan tanganmu</p>

Because languages of some participants were not included in the lyrics, those participants presented key words in their languages during the song as listed right. They were planning to use this song to encourage people toward the 10th Conference of the Parties to the Convention on Biological Diversity.

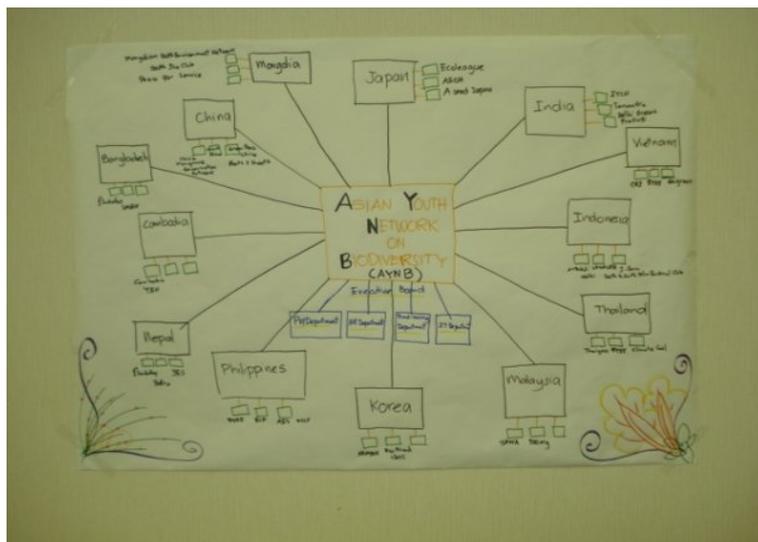
Nepalese: Hami sabai ek hau! (We are together.)  
 Cambodian: ChiVak Chom Ros (Biodiversity)  
 Philippines: Ating alagaan ang kalikasam (Save our environment)  
 Korean: Son eh Son japgo Ham Kke Hae Yo (Hand in hand together)  
 Mongolian: Tsenher delhiigee Hamtdaa hairlaya (Let's love our green planet.)  
 Indian: Hum ek hai (We are one)  
 Bangladesh: Eksate (Together)  
 Malaysian: Mari saying bumi kita (Let's love the earth.)  
 Vietnamese: Trou dat nay la cua chung minh Qua bong xanh bay quia troi xanh.  
 (The Earth is ours; a green balloon flying in the middle of the green universe.)

Networking- Asian Youth Network on Biodiversity

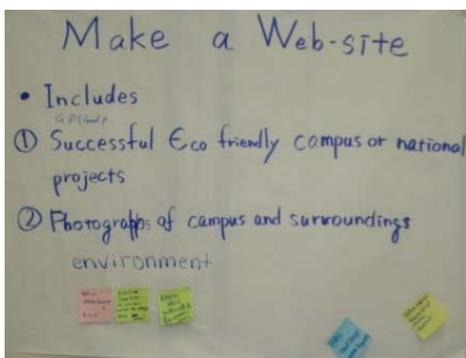
This group made the plan for connecting the participants of the conference. Now, participants have "Facebook" group to keep in touch with each other. Group members also planned to launch a website, to hold annual meetings, and to do joint activity programs. Their aim is to involve Asian youth to activities to conserve



biodiversity. They made organization chart of their network between young people's groups working on biodiversity in each country.



Specific campaign- Making a Website for Eco-friendly Campus



This group tried to make a plan for encouraging eco-friendly campus. They wanted to include not only campus itself but also the surroundings of the campus. They also planned research projects. But they did not have enough time to complete during the workshop. As their first step, they decided to make a website to share information one another.

Specific campaign- Standard Operational Procedure of Public Awareness Program

This group also discussed how to raise public awareness. The unique point of this workshop was to focus on the young people. Group members wanted to help young people who want to carry on their plan. To achieve that goal, they made progress chart to plan the new program.

